# **Privacy Policy**

This Privacy Policy applies to all personal and business information ("personal information") collected by Rainbow Weddings Online Pty Ltd as (ABN 89 623 293 103) ("Rainbow Weddings", "us") via the website located at www.rainboweddings.com.au ("the Website").

**Rainbow Weddings** acknowledges and respects the privacy of individuals and businesses.

## How to contact us about privacy

Your privacy is very important to us. For that reason, please read the following details carefully and if you have any comments or questions or require any further information, please contact us as set out below:

Rainbow Weddings Online Pty Ltd

info@rainbow.wedding

### **Collection and Purpose**

We collect personal information from you in the course of your use of the Website and the membership process. The purpose for which we collect personal information is to provide you with the best service experience possible on the Website including posting your profile details and messages on the Website. If you do not provide us with certain types of personal information, you may be unable to register as a member or enjoy the full functionality of the Website.

Personal information provided by you is treated in accordance with the Privacy Act 1998 (Cth) ("the Act").

Personal information may be held on a database for the purpose of providing efficient customer service. There may be times where the information provided will be used to make contact with you for research and marketing purposes. Please let us know if you do not wish to be contacted for this purpose.

In addition, we also collect cookies from your computer, which enables us to analyse your use of the Website and also to help us improve the Website and administer our services.

#### Access to Information

National Privacy Principle 6 of the Act allows you to gain access to and correct the personal information we hold about you in certain circumstances. If you would like to obtain such access, please contact us on the details above.

## **Provision and Use of Personal Information**

When you provide personal information to us, we rely on that information being and remaining accurate, complete and up to date. If such information is or becomes inaccurate, incomplete or out of date please notify us so we can amend our records accordingly.

We use personal information about you to operate the services provided by **Rainbow Weddings** and to enforce or perform the obligations of any agreements that you may have with **Rainbow Weddings**.

We may also use personal information we collect:

- to provide you with news and information about our products and services and opportunities that we believe you may be interested in;
- to personalise and customise your experiences on the Website;
- to help us manage and enhance our products and services;
- to communicate with you (including transmitting messages from other members);
- to conduct competitions or promotions;
- to investigate any complaints about or made by you; or
- as required or permitted by any laws (including the Act).

#### **Disclosure of Personal Information**

You agree that personal information that you provide and/or we obtain as part of your use of the Website or membership may be posted on the Website for the purposes of providing our services to members. You agree that any such information and information that you otherwise post or transmit on parts of the Website is not confidential. You agree that we will be entitled to use and disclose to any third party such information for any purpose.

We customarily disclose personal information to third parties engaged by us to perform functions on our behalf. We may also disclose personal information to other members of the Website.

#### **Limitation of Principles**

Adherence by **Rainbow Weddings** to these Privacy Principles may be limited to the extent required to meet a legal, governmental, national security or public interest obligation.

#### **Modification of the Privacy Policy**

**Rainbow Weddings** reserves the right to change or modify this Privacy Policy from time to time, or change, modify or deny access to the Website, or content without prior notice. We may, from time to time, review and amend this Privacy Policy to take account of new laws and technology and changes to our operations. Please review this policy periodically to check for amendments. All personal information held by us will be governed by the most recent Privacy Policy posted on the Website.

#### **Security**

We have processes in place to ensure the security of your personal information. However, you should note that there are security risks in transmitting and receiving information via the internet. You should assess these potential risks when deciding whether to use our Website. Where links to other websites are provided on the website, **Rainbow Weddings** is not responsible for the privacy practices or content of those websites.